


FUNDING SOURCES FOR ESTABLISHING A GREEN ENTERPRISE



FUNDING SOURCES


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- I. Business loans
 - II. Business Grants
 - III. Personal Loans
 - IV. Business Credit Cards
 - V. Crowdfunding
 - VI. Angel investment
 - VII. Venture capital
 - VIII. Personal Savings
 - IX. Borrowing from family & friends

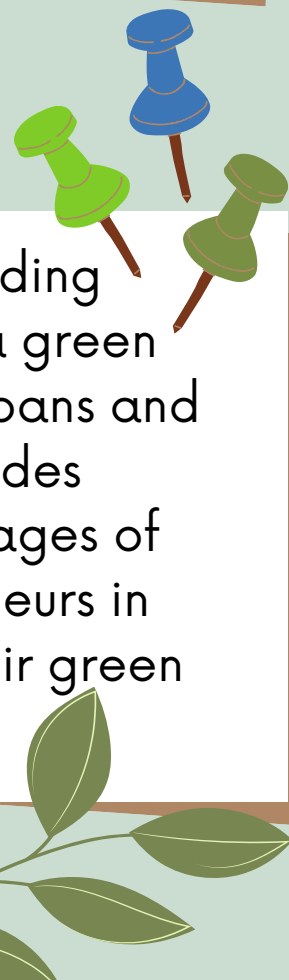
TIPS FOR RAISING FUNDS

- Approach experienced, non-competitor entrepreneurs for advice and networking
- Apply to sustainability-focused investors for mentoring and funding
- Pitch your idea to investors using the right stats
- Check the eligibility criteria for grants or loans thoroughly before applying
- Understand the unique funding needs of your business
- Negotiate a funding agreement to get the best deal possible



EU FUNDING SUPPORT FOR SMEs

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- European Investment Bank (EIB)
 - European Investment Fund (EIF)
 - Employment and Social Innovation (EaSI) programme



This chapter discusses the various sources of funding available to entrepreneurs that wish to establish a green enterprise. It mentions traditional methods such as loans and grants, as well as alternative ones. It also provides information about the advantages and disadvantages of each source and includes useful tips for entrepreneurs in order to successfully raise funds for establishing their green businesses.