

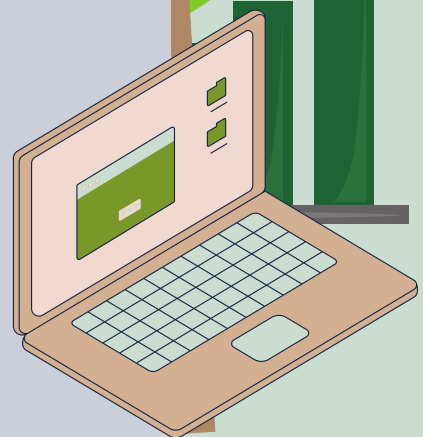


GREEN BUSINESS MODEL



The principles of the green business model include sustainability, the triple bottom line, life cycle assessment, environmental management systems, stakeholder engagement, and innovation.

The green business model can be applied through sustainable practices, environmental management systems, life cycle assessment, stakeholder engagement, and innovation.



Adopting a green business model offers benefits such as cost reduction, meeting regulatory requirements, enhancing reputation, building customer loyalty, and increasing sales.



The green business model seeks to incorporate environmental considerations into business operations.

